

Wharton Social Impact Consultants visit Balipara

GUWAHATI, MAY 26 : Top Business School students come to Balipara Foundation's Social Enterprise - Eastern Himalayan Botanic Ark in residence at Wild Mahseer as a part of the Wharton Global Impact Consulting Programme. 6 Students from the MBA course, class of 2019 will serve as strategic advisors to enhance social impact by articulating the strategy and execution model of Wild Mahseer.

These Future Green Leaders will analyze the historical data, review financial and marketing models and help refine Balipara Foundation's growth strategy by addressing the complex societal and environmental challenges that they work around. Their itinerary between May 21 and 28 includes stay at Wild Mahseer, one-on-one interaction with stakeholders to understand the day-to-day operations, experience the local culture, nature and heritage that are promoted through experiential marketing and visit to the community villages for the homestay experience for meaningful conversations with the locals to add value to their learnings. They will also explore tea plantations and the tea culture of Assam and visit world heritage parks to soak in the biodiversity abundance.